

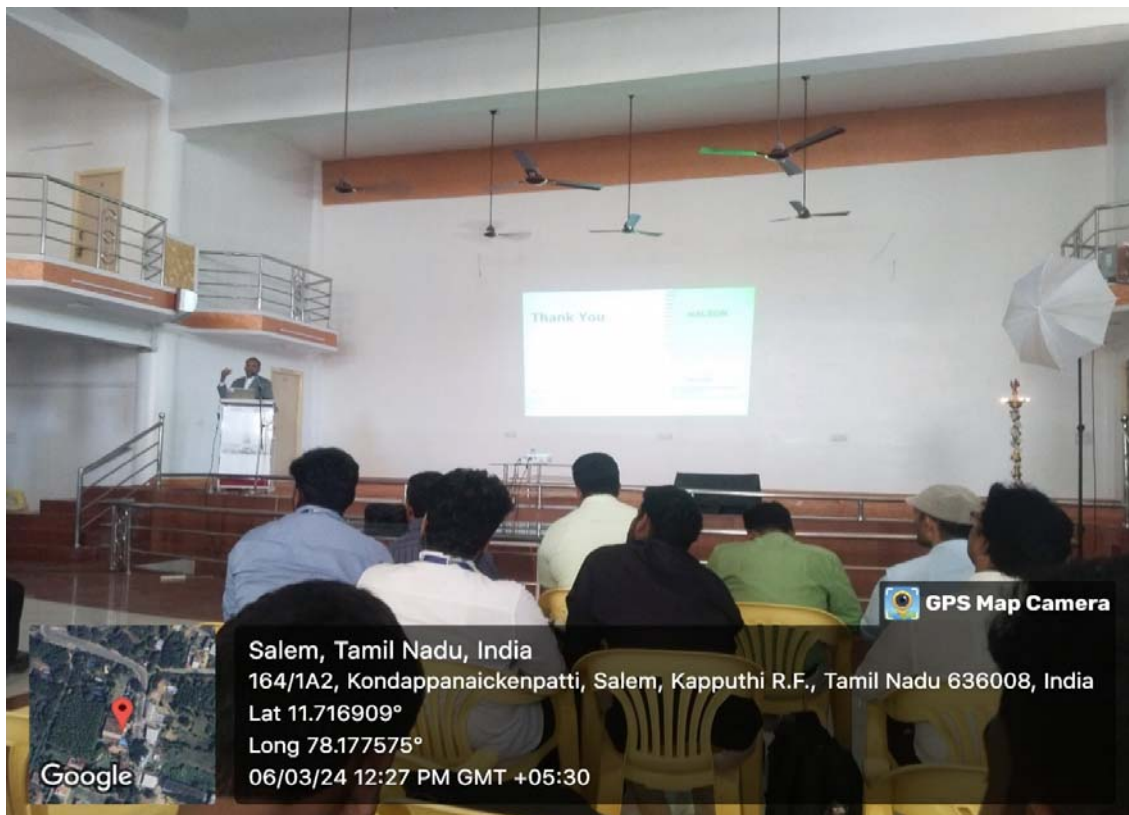
**Vinayaka Mission's College of Pharmacy, Salem**  
**Vinayaka Mission's Research Foundation (Du), Salem**  
**NATIONAL PHARMACY EDUCATION DAY**  
**PHARMA- ANVESHAN- 2024**

**Introduction:** National Pharmacist Day is celebrated on 6<sup>th</sup> march 2024 (Wednesday) to recognize the invaluable contributions of pharmacists to healthcare and society. The program was conducted by Dr.M. Kumar, convener, Principal, Dr. R. Kothai, organizing secretary, Vice Principal, Dr. B. Arul, coordinator, Head of the Department of Pharmacy Practice, Vinayaka mission's College of Pharmacy, Salem. The organized program contains insightful sessions featuring distinguished speakers from academia and industry to commemorate this important day.

**Event Schedule:**

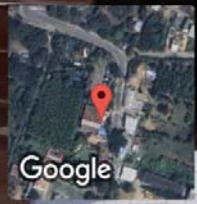
- **09:30 AM - 10:00 AM: Registration** The event commenced with the registration of participants, including pharmacists, students, and healthcare professionals.
- **10:01 AM - 10:30 AM: Inauguration** The inaugural session began with a welcome address followed by the lighting of the lamp. Dignitaries and guests shared inspiring messages highlighting the significance of pharmacists in healthcare delivery.
- **10:46 AM - 11:30 AM: Speaker-1 - Dr.Karuppusamy Chandrasekaran**, from HALEON, Haryana, delivered an engaging session titled "Synergies Unleashed: Navigating the Future through Strategic Industry-Institution Partnerships." He emphasized the importance of collaboration between academia and industry for advancing pharmaceutical research and innovation.
- **11:31AM- 12:14PM: Speaker-2 – Mr. E. Naveen kumar**, sales training manager, from east west pharma, Salem, Tamilnadu, presented a thought-provoking speech on "Harmonizing Academia with Industry: Surpassing Future Expectations."
- **12:15 AM - 12:45 PM: Speaker-3 - Dr. P. Venkatesan**, Associate Professor at Annamalai University, Chidambaram, TN, presented on "Aligning Academia with Industry: Meeting and Exceeding Expectations for the Future." He discussed strategies for bridging the gap between academia and industry to ensure that pharmacy education meets industry demands effectively.
- **01:46 PM - 02:45 PM: Speaker-4 - Dr. AR Mahesh**, Assistant Professor at M S Ramaiah University of Applied Sciences, Bengaluru, Karnataka, delivered a session titled "Forge Ahead; Strategies for Developing Industrial Leads and Building Contacts."
- **02:46 PM - 03:45 PM: Speaker-5 - Mr. S. Kumaravel**, Deputy General Manager AR & D at Bioplus Life Sciences, Hosur, discussed "Bridge Institution Vs Company with NEP." He explored the implications of the National Education Policy (NEP) 2020 on higher education institutions and pharmaceutical companies.
- **04:01 PM - 05:00 PM: Speaker-5 - Dr. R. Kothai**, Vice-Principal at VMCP, VMRF (DU), Salem, concluded the event with a session on "NEP 2020 and its Relevance to Higher Education." She highlighted key provisions of the National Education Policy and its implications for pharmacy education.

**Conclusion:** The National Pharmacist Day event provided a platform for learning, networking, and collaboration among pharmacists, educators, and industry professionals. The insightful sessions and discussions underscored the importance of continuous learning and adaptation in the dynamic field of pharmacy.



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